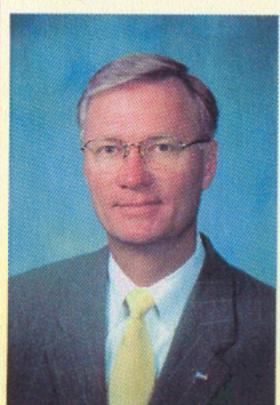
Bob Sahr was elected to the South Dakota Public Utilities



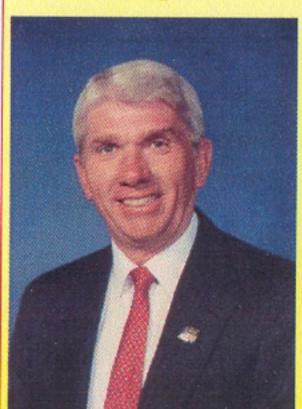
Commission in November 2002, and was elected Chairman of the Commission in January 2003. Chairman Sahr serves on a national telecommunications committee and on a national task force focusing on protecting utilities from terrorism attacks. He travels the state putting on consumer protection seminars for senior citizens and other groups. Bob grew up in Pierre, SD where he has settled with his wife, Christine and daughter, Allison.

Gary Hanson was elected to the South Dakota Public



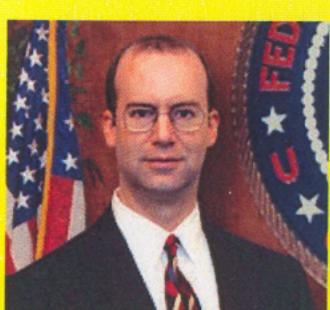
Utilities Commission in November 2002. He currently serves as the Vice Chairman and represents South Dakota on the Organization of MISO States. Before joining the PUC, Gary served two terms as Utilities Commissioner in Sioux Falls, SD and then was elected to two terms as Mayor of Sioux Falls, South Dakota's largest city. Gary resides in Sioux Falls with his wife Sandy, and has three grown children.

Jim Burg was first elected to the South Dakota Public



Utilities Commission in 1986 and has served three consecutive terms. He is currently chairman of the Electricity Committee of the National Association of Regulatory Utility Commissioners (NARUC). He is past President of the Mid-American Regulatory Commissioners (MARC). And he has also served on the Advisory Board of the Electric Power Research Institute (EPRI). Jim and his wife, Bernice, raised five children on their family farm just east of Wessington Springs, SD.

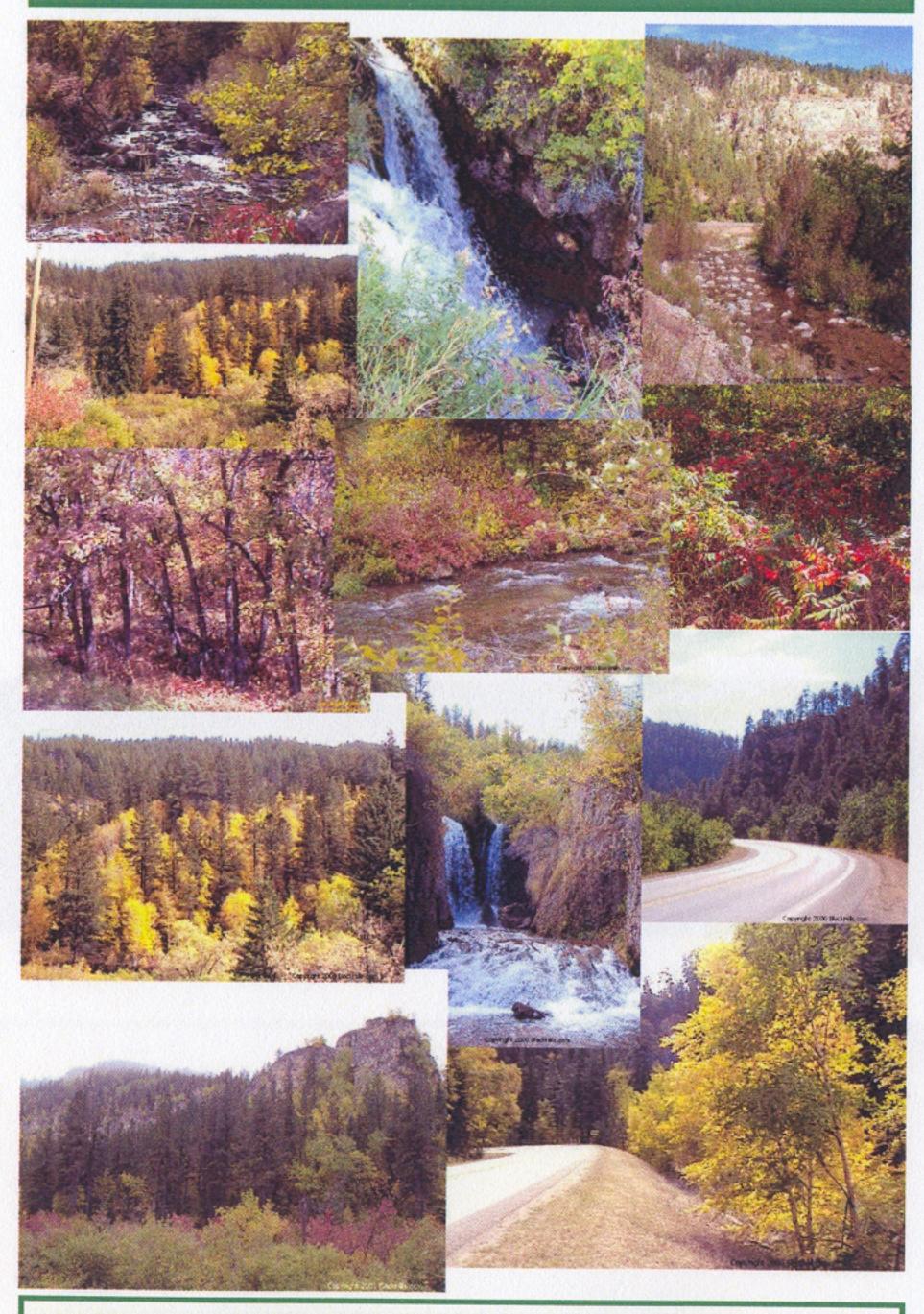
Jonathan S. Adelstein was sworn in as a member of



the Federal Communications
Commission on December 3, 2002.
Before joining the FCC, Adelstein
served for fifteen years as a staff
member in the United States
Senate. For the last seven years, he
was a senior legislative aide to
United States Senate Majority
Leader Tom Daschle (D-SD), where
he advised Senator Daschle on

telecommunications, financial services, transportation and other key issues. Adelstein was born and raised in Rapid City, South Dakota. He now lives in the Washington, D.C. area with his wife Karen, son Adam and daughter Lexi.

What a beautiful time to visit SPEARFISH CANYON!



Visit www.spearfish.sd.us for more information on Spearfish Canyon.

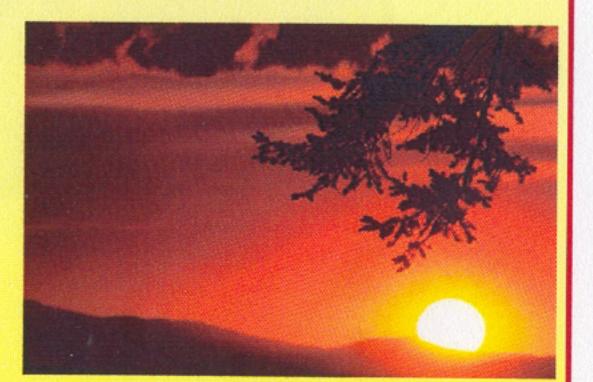
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South Dakota Public Utilities Commission



2004 WIRELESS Conference

Date: Sept. 26-28

Spearfish Holiday Inn and Convention
Center

REGISTER NOW for the 2004
South Dakota Public Utilities Commission
Wireless Conference either via mail (using
the enclosed registration form) or online
at www.puc.sd.gov. The \$50 registration
fee includes refreshments and lunch on
Monday and Tuesday. Dinners are "on
your own," but we would like to extend an
invitation to our Kick-Off reception,
Sunday evening from 6-7p at the
Spearfish Holiday Inn and Convention
Center, located on I-90 at Exit 14.

TRAVEL

Commercial air service is available to Rapid City Regional Airport served by Delta, Northwest, United and Great Lakes/Frontier Airlines. Car rental companies available are: Alamo, Avis, Budget, Hertz, National and Thrifty. The Spearfish Holiday Inn is approximately 45 miles west of Rapid City on I-90 at Exit 14. For more information on specific directions, feel free to call the SD PUC at 1-800-332-1782. Corporate flyers may wish to land at the Spearfish Municipal Airport, located just east of the city.

ACCOMMODATIONS

Rooms are available at the Spearfish Holiday Inn and Convention Center. A discount rate has been obtained for Conference attendees. The single and double room rate is \$66.95 per night and \$86.95 for a suite per night. You should contact the hotel directly to make your reservation. They can be reached at 1-800-999-3541. Be sure to let them know you are attending the "South Dakota Public Utilities Commission Wireless Conference" to receive the discounted rate. Rooms are limited at the Holiday Inn so we advise you to make your reservations as soon as possible.

AGENDA

Sunday, September 26

4:00p-7:00p Registration
6:00p-7:00p Reception- (Sponsored by Holiday Inn)

Monday, September 27

7:30a-Noon Registration

8:30a-9:00a Kick-Off

PUC Chairman Bob Sahr and FCC Commissioner Jonathan Adelstein

9:00a-10:30a Spectrum (Moderator SD PUC Vice Chairman Gary Hanson)

Spectrum 101 (Basics/Fundamentals)
 Dale Hatfield

• FCC Future of Spectrum

David Furth

10:45a-11:15a Comparison of Wireless Technology (Introduction by SD PUC Commissioner Jim Burg)

Barry Ohlson

NTIA- Meredith Attwell

11:15a-11:45a Beyond the City...Wireless in Rural America

(Introduction by SD PUC Vice Chairman Gary Hanson)

CTIA- Ron Barnes

11:45a-1:00p Lunch (Sponsored by Motorola)

Meade County Sheriff Ron Merwin-

Sturgis Rally Stories

1:00p-2:00p FCC Primer (Moderator SD PUC Commissioner Jim Burg)

 Licensing/Spectrum Auctions/Service Obligations/Issues affecting Rural America

Sue McNeil and David Furth

2:15p-4:30p Technology- Past, Present, Future

(Moderator SD PUC Executive Director Pam Bonrud)

Monet - Rich Abild Cell One - Mark Schultz

Verizon Wireless - Brian Mecum

WiMax - Stagg Newman Mesh - Keith Kemmerline

Black Hills FiberCom- Randy Foudray

Sioux Valley Energy - Joel Brick Prairie Wave Communications-Bill Heaston and Jerry Andersen 5:00p

Vehicles depart for Historic Deadwood in the Black Hills

Tuesday, September 28

8:30a-10:00a Consumer Issues
(Moderator SD PUC Executive Director Pam Bonrud)

2004 Wireless Survey
 PUC Analyst Steve Wegman

• Complaints

Jim Mehlhaff (PUC) and Delane

Smith (AG)

Rosebud Sioux Tribe
 Tony Rogers

• FCC

Dane Snowden

•Verizon Wireless

David Armey

Cell One
 RaeAnn Kelsch

• Swiftel

Mark Thompson

10:15a-11:30a Why Wireless is So Important (Moderator SD PUC Vice Chairman Gary Hanson)

Public Safety
 Major James Carpenter

• BIT on Interoperability
Otto Doll

Economic Development
 Mark Kasten- Parker Development
 Corp.

• Motorola's Perspective on Wireless Keith Kemmerline

11:30a-1:00p

1:00p-2:30p Funding Sources (Moderator SD PUC Chairman Bob Sahr)

Lunch

• RUS Direct Broadband Program Jon Claffey

 RDA Broadband Loan Program Lynn Jensen

• Universal Service Program
Sue McNeil